LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
AD# PSI-101C1 REQ# M25085 "SAVE $2.00" PG 4/C (8 x 10 13/16) PSI, FEBRUARY 16, 1992
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from
BENSON & HEDGES
AMERICA'S
PREMIUM 100mm CIGARETTE.

AVAILABLE IN
REGULAR AND MENTHOL

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Ultra Lights: 5 mg "tar," 0.5 mg nicotine – Lights Men. Box 10 mg "tar," 0.8 mg nicotine; Soft 11 mg "tar," 0.8 mg nicotine. Men. Soft & Box: 11 mg "tar," 0.9 mg nicotine – Men. & Box: 16 mg "tar," 1.2 mg nicotine; Soft 17 mg "tar," 1.2 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

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